

Pricing Updates

June 3, 2026

Re: Price Increase for Roofing Products

Dear Valued Customer,

As a result of global economic conditions, we are experiencing continued increases in both raw material and transportation costs that are linked in large part to sizeable and sustained increases in the price of oil.

In order to continue delivering high levels of quality and service across our entire product portfolio, we will be implementing the following changes to our pricing.

Effective [July 1, 2026](#), we will increase prices for roofing products as follows:

Underlayments

- Tuff-Grip synthetic underlayments: 15%
- Organic felt underlayments: 12%
- Self-adhered underlayments: 9%

Roof Coating & Repair Products

- Asphalt Coatings (water based): 10% to 15% on select products
- Asphalt primers, cements & adhesives: 4% to 9% on select products
- Acrylic caulks, patches and elastomeric roof coatings: 2% to 6% on select products
- Accessories: up to 9% on select reinforcements and tapes

Additionally, we will implement the following freight recovery surcharges on all orders placed [after June 10th](#). These surcharges are intended to partially offset increased outbound transportation costs and will appear as separate freight recovery line items where applicable.

Freight surcharge

- \$25 per pallet surcharge on LTL freight
- \$500 per truck surcharge on all full truckload freight & an adjustment to our mileage rate