



TO: Sherwin-Williams Consumer Brands Group Retail & Distribution Partners

RE: Sherwin-Williams Consumer Brands Group 2026 Pricing

November 1, 2025

Dear Valued Partner,

At the Sherwin-Williams Consumer Brands Group (CBG), we remain committed to helping our retail and distribution partners grow profitably through access to industry-leading coatings and associated products.

Effective February 1, 2026, and subject to any existing contractual obligations, we will implement an average 5% price adjustment across all brands and product lines. This change reflects continued inflationary pressure on raw materials and indirect costs, as well as the investments required to maintain the quality, innovation, and service you expect from CBG.

We've worked diligently to minimize the impact of this adjustment while ensuring we can continue delivering long-term value and support. Your sales representative will be in touch with specific details and will answer any questions.

As always, pricing information provided by CBG is confidential and intended solely to support your planning and partnership with us.

We appreciate your understanding and continued partnership. Thank you for your business, and we look forward to supporting your success in the year ahead.

Warm regards,

A handwritten signature in black ink that reads "Todd Rea". The signature is written in a cursive, flowing style.

Todd Rea
President, Consumer Brands Group
The Sherwin-Williams Company Consumer Brands Group