



Your Second Line of Defense™

March 27, 2026

ALCO PRODUCTS PRICE ANNOUNCEMENT EFFECTIVE MAY 1ST 2026

To: All Alco valued customers,

Alco Products will be implementing a price increase due to global economic instability and supply chain cost increases. **These increases of 5% - 9%, will be on all underlayment products with shipments on or after May 1st 2026.**

New pricing will be effective on orders shipped on or after May 1st 2026 regardless of the order date. The deadline to place orders for April shipments is April 14th 2026.

Adjustments may be made to regional freight zones as well based on increases in freight costs.

Updated pricing will be delivered in early April by myself or your local Alco representative. If you have further questions regarding this announcement, please reach out to your local representative of myself for clarification.

Thank you for your support of Alco Products!

Mike Strube
Director of Sales & Marketing
Alco Products

